



Ideal outline of internship

As part of a master thesis, Sue Luethi has created an outline how internships in English-speaking countries could ideally look like from a host employer's perspective. The table reveals the main findings of the online survey with 140 participating companies carried out among 3 sample groups in Ireland, the UK and globally in 2016. The information may serve as a guideline for potential host employers, but shall not be limiting due to the suggested types of organization, industries and tasks mentioned, as the outline is limited to the main findings of the master thesis.

Type of organization	<ul style="list-style-type: none">▪ Privately-owned for-profit company▪ International Customer Relationship
Company size	<ul style="list-style-type: none">▪ 1 - 250
Industries	<ul style="list-style-type: none">▪ Accommodation and food service▪ Education▪ Information and Communication
Tasks	<ul style="list-style-type: none">▪ General administration tasks▪ Data processing▪ Tasks related to dealing with customers or guests.▪ Tasks related to social media as well as website content or design
Departments	<ul style="list-style-type: none">▪ Sales and customer service▪ Marketing
Duration	<ul style="list-style-type: none">▪ 3-6 months
Remuneration	<ul style="list-style-type: none">▪ Ideally payment of a salary▪ Discounted products or services (often cost neutral for company)▪ Lunch contribution▪ Local transport contribution▪ Accommodation contribution (sometimes shared between interns and therefore costs comparably low for company)

Interested? We are happy to tell you more.